

## Profile

Gemma is experienced in 3D animation for broadcast channels, Internet and cinema. She has played key roles in creating award-winning content for formidable clients including the BBC, ITV, Lego and Digital UK.

In addition to her creative and technical skills, she has built a reputation as a client-focused designer, having worked closely with varied clients from project inception to delivery.

## Products/Skills

- Softimage
- 3ds Max
- Maya
- Adobe Photoshop
- Apple Shake
- Realflow
- Final Cut Pro
- Adobe Flash

## Work History

### Impossible TV Animator

September 2009 - Present

- Modelling and texturing in pre-production phase of children's television series, Gaspard & Lisa.

### Pancentric Front End Developer and 3D Artist

February 2009 -  
September 2009

[www.pancentric.com](http://www.pancentric.com)

- Website and email building and creating 3D artwork for the web
- Modelling, texturing, lighting, rendering and compositing a 3D environment for a new interactive equine information and insurance website using Softimage ([www.yourstables.co.uk](http://www.yourstables.co.uk)).
- Building websites and emails from Photoshop designs for various clients, including Allianz, the BBC and Fly53.
- ActionScript and Flash video work

### Web Freelancer

October 2008 – February 2009

[www.woodbmw.co.uk](http://www.woodbmw.co.uk)  
[www.woodmini.co.uk](http://www.woodmini.co.uk)

- Website maintenance and design/development, of new tactical micro sites for specific marketing campaigns for a leading group of BMW and MINI dealerships.

### Jellyfish Pictures Animator

July 2006 - October 2008

[www.jellyfishpictures.co.uk](http://www.jellyfishpictures.co.uk)

- Animator, modeller and rigger on animations and visual effects for TV, web and cinema.
- Spent one year animating, rigging and modelling on the BBC medical documentary series, 'Fight For Life', which won BAFTA, VES and RTS Awards for its visual effects.
- Character animation and Flash facial animation for a series of cinema adverts for Lego.

- Rigging and character animation for a series of television adverts for Lego Bionicle.
- Facial animation on ITV's 'Frankenstein'.
- Visual effects on BBC's 'In Search Of Perfection'.

## **Masters Degree**

October 2004 -  
September 2005

Obtained an MA in 3D Computer Animation  
(see Education section)

## **The IT Group** Web Designer

February 2003 - August 2004

- The sole web designer for an online marketing solutions company, working closely with developers and clients.
- Designed and produced websites, microsites, online newsletters and tactical banner adverts for leading retail clients.
- Created original content for brands such as Mars confectionery and Whiskas and Pedigree pet foods.
- Designed an all-new version of www.whiskas.co.uk.
- Produced a Flash character-based animation as a screensaver for information kiosks used in numerous Asda stores around the UK, plus Flash interactive children's games.
- Edited content using CMS.

## **Myriad Multimedia** Partner/Web Designer

July 2002 - February 2003

- Set up and successfully ran a web design partnership, which served various high-profile UK clients.
- Built both HTML and Flash-based websites and Flash animated business presentations.
- Successfully won and delivered a major web design/development contract from the BBC Interactive Media Group for the National College for School Leadership relating to online learning and making extensive use Flash of technology.

## **Education**

### **MA 3D Computer Animation (Distinction)**

National Centre for Computer Animation (NCCA), Bournemouth University  
September 2004 - September 2005

### **BSc (Hons) Electronic Imaging and Media Communications (1<sup>st</sup> Class Honours)**

University of Bradford, September 1999 - June 2002

### **3 A Levels – Art and Design (B), Design and Technology (B), French (B)**

Tonbridge Grammar School for Girls, September 1997 – June 1999

## **References**

References from previous professional engagements are available upon request.